

Abstract

Past research has shown that attractiveness plays a role in employment. In this study, questionnaires were used to determine whether or not parents of high school students would rate attractive people as being more qualified for a teaching position than less attractive individuals. Four essentially identical resumes were distributed among the subjects. The only differences between the four resumes were the pictures of the applicants affixed to the top. After randomly assigning parents to one of four conditions (attractive man, unattractive man, attractive female, unattractive female) it was found that, in general, subjects tended to rate more attractive applicants as significantly more qualified for the job than less attractive applicants.